



## POWYS PUBLIC SERVICES BOARD

<b>Step 1</b>	<b>Actively engage with residents, communities and key stakeholders to promote, shape and deliver our vision for 2040</b>
<b>PSB lead</b>	Carl Cooper, Powys Association of Voluntary Organisations (PAVO)
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/ additional stakeholders	All PSB members have a role to play in developing and delivering a joint strategy.
<b>Scope of the step</b> What needs to be done to deliver the step?	To progress this step in the first instance, we need to: <ul style="list-style-type: none"> <li>• Agree the scope of Step 1 and ‘what success looks like’</li> <li>• Identify areas of potential new activity needed to attain Step 1 and/or areas where improved collaboration between PSB partners’ activity could supports its attainment</li> <li>• Agree the approach and mechanisms for developing and coordinating activity to achieve Step 1.</li> </ul>
<b>Where are we now?</b> Current position, knowledge, information (timeline)	Evidence gathering and general observation this quarter shows that although PSB partner agencies are communicating/engaging with communities, this is not generally joined-up to a wider narrative around ‘Towards 2040’. Where a reference is made to ‘Towards 2040’ and/or the PSB itself, it is generally only a secondary reference.
<b>Activity since last update</b> What has been done to date?	<ol style="list-style-type: none"> <li>1) We have continued to collect the evidence of PSB partner activity and plans that relate to this Step.</li> <li>2) PSB partners’ workshop planned and arranged for 17 January 2019.</li> <li>3) Joint PTHB/PCC/PAVO approach to planning and delivery of initial community communication and engagement activity around the North Powys Well-being Programme (itself a major contributor to delivery of well-being step 11) has served to further strengthen existing collaborative practice around community communication/engagement.</li> </ol>
<b>Activity for coming 3 months</b> What do you plan to do?	Complete data gathering and mapping of current PSB partner activity.  PSB partner workshop arranged for 17 January 2019 to:



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	<ul style="list-style-type: none"> <li>• Develop mechanism with PSB partners for managing delivery of steps actions Step 1.</li> <li>• Identify and agree areas of activity where new or different activity is needed, including potential 'quick wins'</li> <li>• Identify and agree other potential partners and stakeholders to engage in activity to shape activity to address Step 1.</li> </ul> <p>We envisage that the partnership workshop on 17 January 2019 is likely to generate questions for the PSB regarding its desired approach to communicating the 'Towards 2040' in order to inform the development and delivery of new activity to deliver Step 1.</p>
<p><b>Barriers</b></p> <p>Is something/someone getting in the way?</p>	<p>None arisen in quarter 3.</p>
<p><b>Issues for consideration by the PSB</b></p> <p>How can the PSB resolve the problem?</p>	<p>No issues arisen this quarter.</p>
<p><b>Emerging stories</b></p> <p>Good news stories, something to share, examples of how the PSB is making a difference.</p>	<p>None for quarter 3.</p>

Date: 3 December 2018



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<b>Step 2</b>	<b>Establish a simple and effective performance management framework to monitor progress in delivering the well-being steps and achieving the vision.</b>
<b>PSB lead</b>	Julian Atkins, CEO, Brecon Beacons National Park Authority
<b>Partners/stakeholders involved</b> Interested parties identified during the engagement or who could help deliver?	WG, WAO, NRW, National Trust, DCWW, Cadw, MOD, Canal & Rivers Trust, Dyfed Powys Police, MAWW Fire Service, Powys, Monmouthshire, Carmarthenshire, Merthyr, RCT, Torfaen, Blaenau Gwent, etc.
<b>Scope of the step</b> What needs to be done to deliver the step?	Need to obtain a consensus on how performance against the various Steps to the Wellbeing Plan is to be recorded and reported.
<b>Where are we now?</b> Current position, knowledge, information	We have partial knowledge of current performance reporting frameworks but there are some gaps.
<b>Activity to date</b> What has been done already?	Request for current Member performance reporting frameworks have previously been circulated with some frameworks still outstanding.
<b>Activity for coming 3 months</b> What do you plan to do?	Arrange a meeting of Step 2 representatives to review current reporting frameworks and agree outline PSB reporting framework.  Agree leads to liaise with other Step Leads to identify reporting requirements to feed into the Step 2 framework.
<b>Barriers</b> Is something/someone getting in the way?	Capacity issues within BBNPA have hampered progress as Lead Officer in the last quarter but Step 2 meeting is in the process of being arranged.

Date: 03/12/2018



## POWYS PUBLIC SERVICES BOARD

<b>Step 3</b>	<b>Transport Infrastructure</b>
<b>PSB lead</b>	Assistant Chief Officer, Kevin Jones
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/additional stakeholders	<p>Powys County Council          Powys Teaching Health Board          PAVO          Brecon Beacons National Park          Dyfed Powys Police          Welsh Government          Natural Resources Wales</p>
<b>Scope of the step</b> What needs to be done to deliver the step?	<p>Long term solutions need to be sought for future proofing.</p> <p>Cross boarder relations are needed to promote active and safe travel.</p> <p>Raise awareness amongst Partner agencies and Partner agencies need to highlight any potential issues to other relevant agencies.</p>
<b>Where are we now?</b> Current position, knowledge, information (timeline)	<p>Current positions were provided for each organisation. Areas of concern were discussed.</p> <p>It was stated by the Fire Service and Powys County Council that motorcyclists are proving to be a hard group to reach in terms of raising awareness for Road Safety. It was also highlighted that there are conflicting methods of recording and collecting data in relation to Road Traffic Collisions as not all of the information is being captured.</p> <p>Difficulties in receiving funding for Powys County Council for Road Safety was highlighted as being challenging and it was also noted that some road engineering and signage issues was under the responsibility of WG/Trunk Road Agency as opposed to Local Council.</p> <p>The cost of a fatality from a Road Traffic Collision to society is £2 million per fatality.</p> <p>Rail travel network cases issues in rural areas.</p> <p>The Speed Management Policy which is linked with Dyfed Powys Police had seen a significant improvement around schools and rural areas.</p> <p>There are areas surrounding Transport Infrastructure being reviewed by Powys Teaching Health Board, which include</p>



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	<p>Hospital transport as there are issues for some members of the public not being able to attend their appointments.</p> <p>Prevention work is being looked at, which includes substance and alcohol misuse.</p> <p>The impact of RTC's that result in seriously injured or fatal injuries has a considerable impact on Powys due to the lack of A&amp;E facilities.</p> <p>It was stated that there are 9,000 people in Powys that access the transport schemes, who are mainly elderly users and a number of younger people who use them to access work.</p> <p>Safety issues were highlighted on public transport for people with disabilities.</p> <p>PAVO provided an overview on the "Travel Together" project, which had received funding two years ago and aimed to reach children and young people in rural isolation and educate and/or assist with the transition from primary school into High school, in relation to safe travel. Furthermore, this is also being rolled out to High School pupils who are moving forward to further education or employment. An "my travel pass app" is available which provides information on travel methods and time tables as well as information on travel offers with financial savings and information on safe travel on public transport.</p> <p>An "orange wallet" system for non-verbal individuals had been created to enable them to use public transport or safe travel. Positive feedback had been received from this scheme.</p> <p>There is a lack of funding available for appropriate travel and driving schemes.</p> <p>The Fire Service delivered two talks to Montgomery Young Firefighters and engaged with 80 young adults about Road Safety. It is hoped that this can be rolled out further across the Service and discussions took place about these key road safety messages being delivered jointly amongst partners for example in secondary schools.</p>
<p><b>Activity since last update</b> What has been done to date?</p>	<p>A Transport Infrastructure workshop was held in Llandrindod Wells on Tuesday, 18 September, and Monday, 03 December. Each Partner organisation provided an overview of the current position in their organisation.</p> <p>A further workshop has been arranged for Monday, 03 December.</p>
<p><b>Activity for coming 3 months</b></p>	<p>It was agreed that more details around the issues raised would be provided at the next workshop.</p>



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<p>What do you plan to do?</p>	<p>Ensure partner attendance at the workshops.</p> <p>Explore key themes such as funding, infrastructure and Welsh Government.</p> <p>Explore green transport and charging points.</p> <p>The next workshop will be taking place the end of February 2019.</p> <p>Find out if Road Safety is being promoted in schools and colleges in Powys and/or whether this could be enhanced? Speak to the Positive Pathways Chair to discuss options regarding delivering Road Safety Training in schools.</p> <p>Speak to the Lead Officer of Step 7 to discuss the possibility of charging points for electric vehicles in Powys and establish any areas of similarity / cross over.</p> <p>Invite the CSP Chair to the next meeting to discuss the issues / challenges regarding transport infrastructure.</p> <p>Lobby Welsh Government regarding the lack of investment in public transport services to help tackle the issues of social isolation.</p> <p>Offer Road Safety prevention and education scheme training to elderly drivers and attend GP practices, marts and markets to target a wider audience and ensure that consistent joint messages are promoted.</p> <p>Invite representatives from Adult and Children Services and Social Services to attend the meetings.</p> <p>Explore options regarding grid references and postcodes to enable Ambulance crews to locate Road Traffic Collisions more easily. Powys County Council confirmed that they had a scheme in place which adds grid references to the road signs to help with the locations and dispatching of ambulances to incidents. It had been reported that this information was not sufficient during a reported accident as the post code was required. The Health Board reported that they could work with the Ambulance Trust to raise awareness of this.</p> <p>Explore options for providing support to elderly drivers who have had their driving license revoked, offering alternative packages to enable them to maintain their independence.</p>
<p><b>Barriers</b> Is something/someone getting in the way?</p>	<p>Barriers for data sharing – These need to be addressed as part of longer term data sharing arrangements and PSB collaboration developed.</p>



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	<p>Lack of A&amp;E facilities in Powys and the distances having to be travelled by Ambulances.</p> <p>Lack of investment in public transport services, which is leading to social isolation.</p>
<p><b>Issues for consideration by the PSB</b></p> <p>How can the PSB resolve the problem?</p>	<p>Barriers for data sharing – These need to be addressed as part of longer term data sharing arrangements and PSB collaboration developed.</p> <p>Opportunity for the PSB to review the lack of critical care facilities in Powys.</p> <p>Ensure attendance by all Partners to enable the challenges to be addressed correctly. This will also help with ensure that the most accurate picture is given.</p> <p>Lobby Welsh Government to help tackle the issues surrounding social isolation by providing further investment in public transport services.</p>
<p><b>Emerging stories</b></p> <p>Good news stories, something to share, examples of how the PSB is making a difference.</p>	

Date: 03 December 2018



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<b>Step 4</b>	<b>Work with and influence others to ensure improved digital infrastructure for Powys</b>
<b>PSB lead</b>	David Powell, Powys County Council
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/additional stakeholders	Public sector partners and business sector engaged through business networking events to lobby for better infrastructure. A key part of the Mid Wales Growth Deal
<b>Scope of the step</b> What needs to be done to deliver the step?	Ensure suppliers and business understand key issues.
<b>Where are we now?</b> Current position, knowledge, information (timeline)	Some raising of awareness and development of bid for growth deal
<b>Activity since last update</b> What has been done to date?	Largely centred on growth deal and includes the development of the theme supporting this issue
<b>Activity for coming 3 months</b> What do you plan to do?	Finalise theme and activities within the growth deal and meet with partners.  Exploring Gigabit broadband connection to businesses in strategic locations linked to technology and start up hubs to encourage innovation and business growth. These have worked successfully in Ireland and can also act as Enterprise and Innovation Centres (see Innovation theme) by offering managed workspace and an enhanced package of business support as well as promoting community enterprise and development. Gigabit Hubs could also provide a basis for a 'digital villages' initiative in Mid Wales.
<b>Barriers</b> Is something/someone getting in the way?	Probably largely around the rurality issue that stops suppliers providing services at the required speed
<b>Issues for consideration by the PSB</b>	Raise awareness and check their relevant (ICT) strategies



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How can the PSB resolve the problem?	
<b>Emerging stories</b> Good news stories, something to share, examples of how the PSB is making a difference.	Work in progress but this is around the growth deal's emerging development

Date: 4/12/18



## POWYS PUBLIC SERVICES BOARD

<p><b>Step 5</b></p>	<p><b>Develop a joint approach to community resilience by co-ordinating existing support and building the skills and capacity within communities helping them do the things they can do for themselves</b></p>
<p><b>PSB lead</b></p>	<p>Carl Cooper, Powys Association of Voluntary Organisations (PAVO)</p>
<p><b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/additional stakeholders</p>	<p>All PSB members have a role to play in developing a joint strategy.</p>
<p><b>Scope of the step</b> What needs to be done to deliver the step?</p>	<p>To progress this step we need to:</p> <ul style="list-style-type: none"> <li>• Agree the scope of Step 5 and ‘what success looks like’</li> <li>• Identify areas of potential new activity needed to attain Step 5 and/or areas where improved collaboration between PSB partners’ activity could supports its attainment</li> <li>• Agree the approach and mechanisms for developing and coordinating activity to achieve Step 5.</li> <li>• Develop delivery plan to capture current/planned/new actions that support delivery of step 5</li> </ul>
<p><b>Where are we now?</b> Current position, knowledge, information (timeline)</p>	<ol style="list-style-type: none"> <li>1) Continuing data gathering.</li> <li>2) Considerable evidence of contributory activity by PSB partners</li> <li>3) Different PSB partner agencies are undertaking/planning activity that contributes to delivery of Step 5. Whilst some of this is being undertaken in partnership with others not all partners are aware of specific opportunities that exist for their possible involvement/contribution. It has become evident that there is a need to develop an appropriate means to allow partners’ to align/complement each other’s initiatives</li> </ol>
<p><b>Activity since last update</b> What has been done to date?</p>	<ol style="list-style-type: none"> <li>1) We have been continuing to collect evidence of PSB partner activity and plans that relate to this Step.</li> <li>2) We have continued discussions with PCC officers regarding potential linkage between PSB activity upon step 5 and the local authority’s own ‘Vision 2025’ activity.</li> </ol>



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	<p>3) Examples of significant contributory activity supporting step 5 this quarter include:</p> <ul style="list-style-type: none"> <li>• Joint PCC/PAVO bid to ENRaW funding programme to provide support to PCC/community council Tri-towns Initiative</li> <li>• Joint PTHB/PCC/PAVO activity to develop North Powys Well-being Programme, which will include community capacity building through adopting a community development approach to supporting individuals and communities to engage in the development of the programme and its delivery.</li> <li>• PAVO Annual Conference which had as its theme 'Resourceful Communities' and was aimed at strengthening partner/stakeholder knowledge around different aspects of community resilience.</li> </ul>
<p><b>Activity for coming 3 months</b> What do you plan to do?</p>	<p>1) PSB partner workshop arranged for 23 January 2019 in order to:</p> <ul style="list-style-type: none"> <li>• Develop mechanism with PSB partners for managing delivery of steps actions Step 5.</li> <li>• Identify and agree areas of activity where new or different activity is needed, including potential 'quick wins'</li> <li>• Identify and agree other potential partners and stakeholders to engage in activity to shape activity to address Step 5.</li> <li>• Gather content/priorities for delivery plan</li> </ul> <p>2) Prepare initial draft of delivery plan</p>
<p><b>Barriers</b> Is something/someone getting in the way?</p>	<p>No issues this quarter</p>
<p><b>Issues for consideration by the PSB</b> How can the PSB resolve the problem?</p>	<p>Although not an 'issue', it is suggested that the PSB seeks to secure briefings/updates upon</p> <ul style="list-style-type: none"> <li>• the 'Growing Mid-Wales' regeneration initiative</li> <li>• the North Powys Well-being Programme</li> </ul> <p>These initiatives potentially touch on many aspects of different Powys well-being steps (including Step 5) and it is evident that not all PSB partner organisations are fully apprised of the initiatives/the current situations and thus able to make mutually beneficial links with them.</p>



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<b>Emerging stories</b>	None for this quarter.
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Good news stories, something to share, examples of how the PSB is making a difference.

None for this quarter.

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<p><b>Step 6</b></p>	<p><b>Develop a holistic approach to skills and lifelong learning, which offers a range of formal and informal opportunities, including apprenticeships and traineeships</b></p>
<p><b>PSB lead</b></p>	<p>David Powell, Powys County Council</p>
<p><b>Partners/stakeholders involved</b></p> <p>Who has been involved/how have they contributed/ additional stakeholders</p>	<p>Working with local business groups and employers to raise awareness of the need to provide appropriate skills.</p> <p>Discussions held with HE providers</p>
<p><b>Scope of the step</b></p> <p>What needs to be done to deliver the step?</p>	<p>The regional learning and skills partnership may need to be revisited to ensure it is effectively supporting this issue.</p> <p>Skills related issues and development forms a key part of the Growth Deal and Powys lacks a HE provider.</p>
<p><b>Where are we now?</b></p> <p>Current position, knowledge, information (timeline)</p>	<p>Good knowledge base about provision and performance. Better information needed about apprenticeship opportunities</p>
<p><b>Activity since last update</b></p> <p>What has been done to date?</p>	<p>Meetings held with HE providers and partners with emphasis on the Growth Deal.</p> <p>Meeting held with Minister for Welsh Language and Lifelong Learning to discuss Regional Learning and Skills issues.</p>
<p><b>Activity for coming 3 months</b></p> <p>What do you plan to do?</p>	<p>Continue developing this key strand within the Growth Deal</p> <p>Deliver the third annual Powys careers fair – now one of the top 3 career fairs in the UK</p> <p>Continue to develop a dedicated, evidence based skills system for Mid Wales that responds to the needs of the region’s employers. The dedicated Mid Wales system would be led by a regional skills board or strategic group that brings together</p>



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	<p>stakeholders from the public, private and third sectors to address skills supply and demand issues. The evidence based approach will inform education and skills provision from Key Stage 4 through to Higher Education, and will identify clear career pathways to employment for young people in the region.</p>
<p><b>Barriers</b> Is something/someone getting in the way?</p>	<p>Awareness about apprenticeships and opportunities</p>
<p><b>Issues for consideration by the PSB</b> How can the PSB resolve the problem?</p>	<p>Raise awareness in own organisations. How many apprenticeships do you offer?</p>
<p><b>Emerging stories</b> Good news stories, something to share, examples of how the PSB is making a difference.</p>	<p>PSB can support this within own organisations. Capture overall position on opportunities</p>

Date: 4/12/18



## POWYS PUBLIC SERVICES BOARD

<b>Step 7</b>	<b>Develop a carbon positive strategy that maximises green energy production</b>
<b>PSB lead</b>	Prys Davies, Welsh Government
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/ additional stakeholders	All PSB members have a role to play in agreeing how we develop the strategy. All PSB members have taken part in discussions so far and are involved in developing the outline strategy. Work is underway to identify a suitable framework to procure resource to produce the strategy. All PSB members will input to the tender specification.
<b>Scope of the step</b> What needs to be done to deliver the step?	To progress this step, we need to: <ul style="list-style-type: none"> <li>• Scope – agree the particular scope of this Step.</li> <li>• Evidence – be clear about what the evidence is telling us and the data available at a Powys level.</li> <li>• Approach – agree our approach for developing this strategy.</li> <li>• Develop outline strategy.</li> <li>• Procure resource to produce strategy.</li> </ul>
<b>Where are we now?</b> Current position, knowledge, information (timeline)	<p>Members of the working group have agreed a high level outline for a strategy to fulfil Step 7. Work is currently underway to produce a tender specification and to identify a suitable procurement route.</p> <p>Draft timeline for delivery developed, with the aim of undertaking a range of workshops in the Spring/Summer, finalising the Strategy by Autumn 2019.</p>
<b>Activity since last update</b> What has been done to date?	<p>Workshop held 01.10.2018          Follow-up meeting held 21.11.2018</p> <p>In parallel, discussions are taking place between Powys CC, Ceredigion CC and Welsh Government in relation to the 'Growing Mid Wales Partnership' and its feed into a Mid Wales Growth Bid.</p>
<b>Activity for coming 3 months</b> What do you plan to do?	



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	<ul style="list-style-type: none"> <li>• Develop tender specification to procure support to develop the strategy &amp; agree approach and funding with PSB members</li> <li>• Identify procurement route</li> <li>• Tender for contract</li> </ul>
<p><b>Barriers</b></p> <p>Is something/someone getting in the way?</p>	<p>Nothing to date, although identifying a suitable framework to procure resource to support the development of a strategy is an emerging issue and may have an impact on the timescales for the strategy. If there is no suitable framework in place, the timetable is likely to be extended.</p>
<p><b>Issues for consideration by the PSB</b></p> <p>How can the PSB resolve the problem?</p>	<ul style="list-style-type: none"> <li>• An outline of the structure for the strategy and a timeline for delivery.</li> <li>• A request for funding from the PSB members to procure resource to develop the strategy.</li> </ul>
<p><b>Emerging stories</b></p> <p>Good news stories, something to share, examples of how the PSB is making a difference.</p>	<p>Powys is well positioned to become carbon positive. The presentation to be delivered at the next PSB meeting will reinforce this.</p>

Date: 03.12.2018



## POWYS PUBLIC SERVICES BOARD

<b>Step 8</b>	<b>Develop a sustainable environment strategy</b>
<b>PSB lead</b>	NRW – Martin Cox
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/ additional stakeholders	Brecon Beacons National Park (Julian Atkins) Powy CC – Nigel Brinn  All PSB members will be invited to the second meeting if they wish to attend. Stakeholders & NGO's will also be engaged as the work progresses
<b>Scope of the step</b> What needs to be done to deliver the step?	<ol style="list-style-type: none"> <li>1. Scope out what the joint environmental priorities for PSB partners and stakeholders</li> <li>2. Establish what the current PSB organisational priorities are and where they align and what the overlaps and gaps are. We also need to understand how our strategies are aligned with national priorities such as the Nature Recovery Plan, Natural Resources Policy and SONARR. To be carried out as a joint group exercise at next face to face meeting?</li> <li>3. We need to make sure that there is integration with other PSB groups (particularly climate change/ renewables and outdoor tourism/ recreation) also the Mid Wales Area Statement which is being managed by NRW and the 'Growing Mid Wales' Partnership</li> <li>4. There appears to be four key areas where we should focus. These have been derived from the initial Well-being Assessment work and current WG policies:             <ul style="list-style-type: none"> <li>• Connecting people with nature (recreation, enjoyment, volunteering, education)</li> <li>• Reducing society's impact on the environment (reducing unsustainable use, pollution, waste etc)</li> <li>• Ecological &amp; climate change resilience (biodiversity, key species, connectivity, pollinators etc)</li> </ul> </li> </ol>



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	<ul style="list-style-type: none"> <li>• Sustainable Use – (ensuring society and business use the environment and its resources sustainably)</li> </ul> <p>5. Need to scope out perhaps 6 flagship projects in Powys that are demonstrating good practice and use these as case studies.</p> <p>6. Need to draft some initial (perhaps 12) environmental priorities for Powys under the four bullet headings above</p>
<p><b>Where are we now?</b> Current position, knowledge, information (timeline)</p>	<p>Trying to organise a 2<sup>nd</sup> meeting being before Christmas</p>
<p><b>Activity since last update</b> What has been done to date?</p>	<p>Partners have been gathering info on current projects linked to the step in the area.</p>
<p><b>Activity for coming 3 months</b> What do you plan to do?</p>	<p>Start to implement steps 1-6 above</p>
<p><b>Barriers</b> Is something/someone getting in the way?</p>	<p>PSB partners need to find time to engage fully with the step as part of busy day jobs and to integrate this step into their work.</p>
<p><b>Issues for consideration by the PSB</b> How can the PSB resolve the problem?</p>	<p>n/a – early stages</p>
<p><b>Emerging stories</b> Good news stories, something to share, examples of how the PSB is making a difference.</p>	<p>Lots of good existing practice to build on ie Brecon Beacons Mega Catchment project – where PSB partners are working together successfully</p>

Date: 3/12/18



## POWYS PUBLIC SERVICES BOARD

<b>Step 9</b>	<b>Undertake market research and establish an effective infrastructure to support active enjoyment of the environment and adventure tourism.</b>
<b>PSB lead</b>	David Powell, Powys County Council
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/ additional stakeholders	<p>Powys CC has developed its approach to events through a cabinet working group</p> <p>Awareness raised in the business networking events held across the county</p> <p>As part of the Growth Deal a piece of work commissioned to develop the Regional Economic Action plan</p>
<b>Scope of the step</b> What needs to be done to deliver the step?	The Regional Economic Action Plan for Mid Wales will be finalised once the Partnership have provided feedback on the intervention priorities identified and this will include marketing issues.
<b>Where are we now?</b> Current position, knowledge, information (timeline)	Best viewed as work in progress
<b>Activity since last update</b> What has been done to date?	This centres on the work supporting the Growth Deal
<b>Activity for coming 3 months</b> What do you plan to do?	Working to develop the number of events and the tourism theme within the growth deal
<b>Barriers</b> Is something/someone getting in the way?	Raising awareness



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<b>Issues for consideration by the PSB</b> How can the PSB resolve the problem?	Support emerging work through ensuring the links with PSB are noted
<b>Emerging stories</b> Good news stories, something to share, examples of how the PSB is making a difference.	Nil but will develop

Date: 4/12/18



## POWYS PUBLIC SERVICES BOARD

<b>Step 10</b>	<b>Develop a strong brand to promote and attract inward investment into Powys</b>
<b>PSB lead</b>	David Powell, Powys County Council
<b>Partners/stakeholders involved</b> Who has been involved/how have they contributed/ additional stakeholders	
<b>Scope of the step</b> What needs to be done to deliver the step?	This should work through the Regional Economic Action Plan that will articulate the level of ambition and opportunity for economic growth in Mid Wales. It will outline a clear vision for the Mid Wales region and identify the priority interventions that can drive growth and productivity over the next 15 years. The plan will inform the potential Mid Wales Growth Deal but has a wider focus. It will therefore identify priority interventions for action using existing Local Authority, Welsh Government and UK Government funding as well as other funding sources such as those that may arise out of a post-EU transition.
<b>Where are we now?</b> Current position, knowledge, information (timeline)	In the brand development stage as we develop the Regional Economic Action Plan
<b>Activity since last update</b> What has been done to date?	This centres on the work to support the Mid Wales Growth Deal
<b>Activity for coming 3 months</b> What do you plan to do?	Finalise the themes and projects in the Growth Deal that will enhance the brand issue  End of January an event in the Senedd to promote the Growth Deal  Event in Westminster to promote the Growth Deal (date to be confirmed)
<b>Barriers</b>	General perception about mid Wales



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Is something/someone getting in the way?	
<b>Issues for consideration by the PSB</b> How can the PSB resolve the problem?	Support a positive message and raise awareness of Powys
<b>Emerging stories</b> Good news stories, something to share, examples of how the PSB is making a difference.	The Growth Deal will be a major driver of change

Date: 4/12/18



## POWYS PUBLIC SERVICES BOARD

<p><b>Steps 11 and 12</b></p>	<p><b>Implement more effective structures and processes that enable multiagency community focused response to wellbeing, early help and support.</b></p> <p><b>Develop our organisations' capacity to improve emotional health and well-being within all our communities.</b></p>
<p><b>PSB lead</b></p>	<p>Carol Shillabeer CEO Powys Teaching Health Board</p>
<p><b>Partners/stakeholders involved</b></p> <p>Who has been involved/how have they contributed/additional stakeholders</p>	<p>The partners currently involved include Health, Social Care, Education, Housing, Leisure and PAVO but we anticipate that there will be opportunities of working with other partners in the design of a new integrated model.</p>
<p><b>Scope of the step</b></p> <p>What needs to be done to deliver the step?</p>	<p>The North Powys Wellbeing Programme contribute to the delivery of steps 11 and 12 through acting as a pilot site for the testing of these two steps via the development and implementation of a new integrated model for North Powys. This programme will measure the impact of the change and develop an evaluation report with recommendations for PSB to consider in this in relation to further roll out of steps 11 and 12 across Powys through separate governance arrangements.</p> <p>The North Powys Wellbeing Programme will provide assurance to PSB members regarding oversight and delivery for the piloting of steps 11 and 12 in North Powys.</p>
<p><b>Where are we now?</b></p> <p>Current position, knowledge, information (timeline)</p>	<p>There is an ambition across partner organisations to develop a new integrated model in North Powys. This could be a once in a generation opportunity to bring partners together to transform the way we currently work with the aim to improve health and wellbeing.</p> <p>A programme delivery team has been established and the scoping of the programme has commenced, this is due to be completed in early 2019.</p> <p>There are two immediate priorities for the North Powys Wellbeing Programme:</p> <ul style="list-style-type: none"> <li>• Design and testing of a new integrated model: A high level model has been developed via the Health and Care Strategy. A key piece of work is required with our population and partners to take this forward into detailed design. This will be undertaken via a robust design process which places 'what matters to individuals' at the heart of every discussion.</li> </ul>



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	<ul style="list-style-type: none"> <li>• Proof of concept: As part of the new model, we are currently testing the concept of a multi-agency wellbeing campus in Newtown. A preferred site has been identified, further work will be undertaken to test this provides best value for money (via an appraisal process), and to look at how feasible it is to provide a multi-agency wellbeing campus on the site. This will reduce inequality, improve prosperity, improve wellbeing, support life long learning and strengthen local communities. It will create new jobs, improve delivery of local health and care education and training opportunities and support a sustainable workforce for the future</li> </ul> <p>A programme mandate has been prepared, along with a proposal to Welsh Government with a view to accessing Transformation Funds under the A Healthier Wales Our Plan for Health and Social Care.</p> <p>As part of this programme; a community development approach is also be explored for the Newtown area and one other area in North Powys which is yet to be agreed.</p>
<p><b>Activity since last update</b> What has been done to date?</p>	<p>This is the first report to the PSB.</p>
<p><b>Activity for coming 3 months</b> What do you plan to do?</p>	<ul style="list-style-type: none"> <li>• The North Powys Wellbeing Programme Mandate and Transformation Bid will be approved in December 2018.</li> <li>• Feasibility work will continue to determine preferred site and scope of the programme. A technical report and programme brief will be submitted to Cabinet and Board in early 2019.</li> <li>• Programme resources will be put in place; this will also involve recruitment to joint posts.</li> <li>• Existing programme governance arrangements will be strengthened and will include the establishment of the oversight group, model of care and business intelligence work streams.</li> <li>• We will undertake necessary preparations to fully commence the design work in April 2019 to develop a new integrated model.</li> </ul>
<p><b>Barriers</b> Is something/someone getting in the way?</p>	<p>The timescales to conclude the programme scope are challenging, however this is being mitigated through the programme mandate which will enable mobilisation of the programme i.e. resource etc. and preparations required for the design work to commence around the integrated model.</p>



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<p><b>Issues for consideration by the PSB</b></p> <p>How can the PSB resolve the problem?</p>	<p>There are currently no issues for consideration by the PSB. The process which underpins the design work around the new integrated model will consider how PSB members in the North Powys area are fully engaged in this work.</p>
<p><b>Emerging stories</b></p> <p>Good news stories, something to share, examples of how the PSB is making a difference.</p>	<p>Currently there are no emerging stories to share, given the programme is in its early stages of being scoped and defined.</p>

Date: 22/11/2018

Report approved by North Powys Programme Delivery Team 26<sup>th</sup> November 2018